


JILLIAN MARYONOVICH CREATIVE DIRECTOR

 JILLIAN2112@GMAIL.COM

 JACKRELAX.COM

 NEW YORK CITY

PROFESSIONAL EXPERIENCE

CREATIVE DIRECTOR

Pete For America / South Bend, IN / 2019 - 2020

- Led all creative campaign elements: digital products, social media, website, merchandise, video, email, paid media, event production
- Led design and video teams
- Creative and strategy collaboration with social media team creating engaging content
- Produced elements of marquee events: light shows, placards, visuals
- Partnered with email and paid media teams raising historic amounts of donations
- Worked with the comms team on rapid response digital assets

CREATIVE DIRECTOR

The Obama White House, Office of Digital Strategy / Washington, DC / 2013-2017

- Produced full range of multi-platform creative content for worldwide digital audiences
- Directed and designed all shareable graphics and infographics for WhiteHouse.gov and White House social channels (Facebook, Twitter, Snapchat, Instagram)
- Motion graphic animation and segment production alongside video team
- Collaborated with speech writing team on jokes and visuals for annual White House Correspondents' Dinner
- Creative liaison for digital engagement with the Vice President, the First Lady, visitors office, event production
- Helped lead the White House's breaking-news and rapid response digital efforts, along with long-form enhanced broadcasts of the State of the Union addresses.broadcasts of State of the Union addresses
- Produced: South By South Lawn, 3,000 attendee Presidential event, with bands, film festival, and art installations

LEAD INTERACTIVE DESIGNER

Obama for America / Chicago, IL / 2012

- Designed and influenced all digital advertising, including rich and high-impact media placements
- Created all display advertising as a one woman shop

SENIOR INTERACTIVE ART DIRECTOR

Digitas / Boston, MA - Chicago, IL / 2006 - 2011

- Led mobile and interactive design, marketing, website development for multiple Fortune 500 clients
- Managed off-site 20-person production team

EDUCATION

Massachusetts College of Art and Design

Graphic Design / 1999 - 2002 / Boston, MA

Berklee College of Music

Drum Performance / 1995 - 1999 / Boston, MA

The Second City

Complete Curriculum of Improv Comedy / 2011 - 2013 / Chicago, IL

Upright Citizens Brigade

Improv Comedy / 2018 - 2019 / New York, NY

SKILLS

Creative Direction / Graphic Design

Digital / Social Strategy

Event Production

A/V & Webcast Production

Motion Graphics

Video Production (After Effects, Premier)

Field & Travelling Digital Content Production